

# Live Departures to Mobile



Live Departures to Mobile brings real-time bus information to the public wherever and whenever they need it. It is a low-cost solution that is easily implemented in weeks, plugging into two existing Traveline services:



Traveline-txt, the rapidly growing text message service on 84268



Traveline NextBuses, the innovative new mobile web service.

By seamlessly integrating RTI into both services, Live Departures to Mobile provides your passengers with up-to-the-minute, conveniently accessible live travel information on their phones, delivered by text message or the mobile web – whichever they prefer.

[kizoom.com](http://kizoom.com)

Contact us to find out more  
phone +44 (0)20 7539 2700  
email [info@kizoom.com](mailto:info@kizoom.com)



**kizoom**

# Live Departures to Mobile

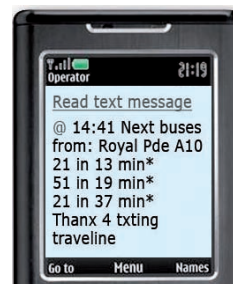
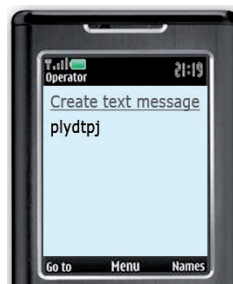
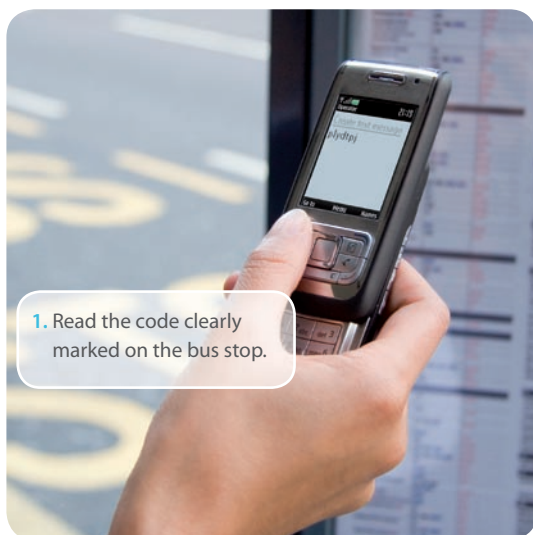
## Real-time information by text message and the mobile web

Live Departures to Mobile allows transport authorities to build upon the existing Traveline mobile services, by integrating data from local real-time schemes into the timetabled framework. The service is a highly cost effective way to use information delivered from your infrastructure, complementing traditional at-stop and web services.

Live Departures to Mobile works on all popular phones, utilising the universally familiar medium of text messaging as well as the rapidly growing mobile web, ensuring easy access to virtually all bus passengers. Users with access to the mobile web benefit from additional rich features such as maps, a location-aware stop finder and personalisation, including recent stops and bookmarks.

## Passengers can choose how they access live travel information:

### text message



1. Read the code clearly marked on the bus stop.

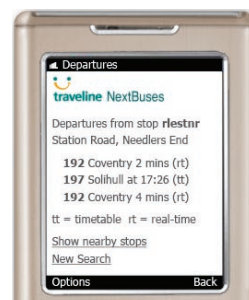
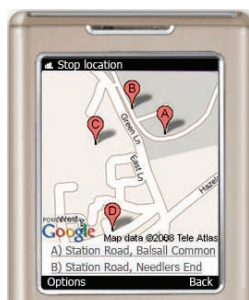
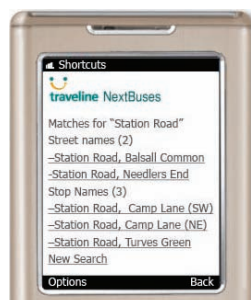
2. Text the stop code (and optionally the service number) to 84268.

3. A text is sent straight back showing the live departures.

4. Regular passengers can save the text to use next time.

### mobile web

Try this service for yourself at [mytraveline.mobi](http://mytraveline.mobi), or text [traveline](http://traveline) to **84268** to receive a link.



1. Search for stops by name, street name or postcode on any device with web access.

2. Search results are shown in a list.

3. Choose the stop you are interested in.

4. Departures are shown in real-time where available.

5. Bookmark the site for one-click access next time you visit.

# Live Departures to Mobile



## Delivering more to your passengers

Live Departures to Mobile taps into the rapidly increasing acceptance and usage of text messaging and the mobile web to provide a core bus departures service. Once implemented it provides the foundation of a rich mobile web service for transport authorities, to include multiple transport modes and a wide variety of other useful services designed to meet local needs, such as:

- incidents and disruptions
- journey planning
- timetable and map downloads
- locally authored content
- proactive alerting.

## Comprehensive support package

Live Departures to Mobile is delivered as a fully managed service, including secure hosting, support, comprehensive monitoring, usage reports and advice on marketing.

## Why work with Kizoom?

As a trusted transport technology partner to many of the UK's leading transport authorities and operators, we have a proven track record in delivering major projects on budget and on time.

Over 15 organisations across the UK are already using Live Departures to Mobile to support their passenger information dissemination objectives, including:



[kizoom.com](http://kizoom.com)

**kizoom**