

# Kizoom in the news

**Publication:** Sutton Guardian

**Date:** 08 February 2008



18 Green Guardian SM 020 83



Sponsored by  
**British Gas**

In association  
with Sutton  
Council

**Your local G**  
If you have any green  
your local Green Gua

**Heather D**  
020 83  
hdarlington  
newsqu

## Columns provide a smart way to travel

Three new space-age columns in Sutton have been installed to promote smarter travel in the borough.

The towering travel information points, positioned outside Sutton station in Brighton Road and at the top and bottom of High Street, have interactive touch screens which offer easy access to a wealth of travel information.

Services include travel information from rail operators and Transport for London, including a journey planner, travel disruptions, taxi finder and also a facility to print out maps, while broadcast screens show live train departures.

For those who are not looking to travel, the columns also offers free access to BBC News, weather and all the council services available on existing iPlus

**by HEATHER DARLINGTON**  
hdarlington@suttonnewspost.co.uk

Points, Deputy leader of Sutton Council, Councillor Colin Hall, said he hoped the move would help more people choose sustainable transport options.

He added: "For many people, one of the barriers to using public transport is lack of information. The Smarter Travel Sutton project has funded these columns to provide easy access to relevant information on train times and bus routes. By checking for any disruption on the transport network, these columns could also save transport users a lot of time and frustration."

The smart columns have been developed and installed in partnership with Cityspace.

A spokesman for the travel

technology specialists said: "At Cityspace, we are dedicated to improving the passenger experience and have found that easy access to transport information and services at the point of need goes a long way to encouraging people back onto public transport and out of their cars. Working in partnership with progressive organisations like Sutton Council and TIL has helped us to deliver a really effective service, customised to meet the needs of Sutton's travelling public and will certainly support the Smarter Travel Sutton initiative".

Smarter Travel Sutton is a partnership between Transport for London and Sutton Council.

The three-year project aims to reduce traffic congestion by encouraging people to walk, cycle and use public transport.



**Easy access:** Developers hope the smart columns will encourage people to get back on public transport

Deardinepix SU19081