

Kizoom in the news

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Hampshire chooses Cityspace to deliver transport step change

Members Hampshire County Council has selected Members Cityspace to help deliver improved, sustainable transport services in Hedge End; a crucial development area in the county. With funding granted from the Dept of Local Government and Communities' New Growth Point Bid, Hants County Council aims to develop and promote sustainable transport in Hedge End. The area has undergone substantial growth across residential, leisure, business and retail in recent years. Much of this is a reflection of its prime location; good links to the M27 and road networks to Southampton, Winchester and the South Coast. There is now a need for a high quality infrastructure to help stimulate modal shift, encourage operators to improve services and accommodate the ongoing development in the region and the Growth Point. To this end, Cityspace is installing a network of 24 Smart Help Points providing links to Traveline, for new users and visitors to the area; 24 multimedia Smart Screens delivering real-time and other valuable information within new high quality bus shelters; three Smart Columns sited at key hubs, such as transport interchanges, retail and development areas and BusTV, offering rich media format for travel information and local news. "We've enjoyed a successful partnership with Cityspace to date," reflects Tony Brown, Principal Engineer, ITS, Hampshire County Council. "This important development at Hedge End offers the opportunity to expand the existing networks and assess the benefits of intensive deployment in a concentrated area." "With this high profile project, we're really raising the bar. We really needed a supplier with a shared ethos for delivering the highest quality solutions and we're in no doubt that Cityspace will rise to the challenge." The rolling programme of deployments is schedule for completion this summer. For further information, please contact: Sophia Henri as above.