

Kizoom in the news

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Hampshire chooses Cityspace to help deliver improved transport services

Hampshire County Council has selected Cityspace to help deliver improved, sustainable transport services in Hedge End near Southampton, a crucial development area in the county.

With funding granted from the Dept of Local Government and Communities' New Growth Point Bid, Hants County Council aims to develop and promote sustainable transport in Hedge End, an area which has recently undergone substantial growth.

To help stimulate modal shift and encourage operators to improve services, Cityspace is installing a network of 24 Smart Help Points providing links to Traveline, 24 multimedia Smart Screens delivering real-time and other information at bus stops, three Smart Columns sited at key hubs such as transport interchanges, retail and development areas and BusTV offering rich media format for travel information and local news.