

Kizoom in the news

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Cityspace buys Kizoom

CITYSPACE HAS acquired Kizoom, a UK market leader in delivering real-time transport information to the internet and mobile devices.

Founded in 1999, Kizoom has established a profitable market niche through the development and operation of mobile software applications for major transport operators, and selling bespoke customer information software services to public transport companies. Today, Kizoom's client list boasts the five biggest UK mobile operators, Transport for London, National Rail Enquiries, the Department for Transport, Trainline and eight Traveline regions.

"Kizoom is a great fit for the business in several ways," said Andrew Fraser, Cityspace CEO.

"As an established Cityspace technology partner, collaborating on some of our flagship transport solutions such as our latest deployment of timetable to mobile alert for National Express East Coast rail network, the company has demonstrated outstanding technical skills and has valuable strengths in application development.

"Kizoom brings proven expertise in mobile solutions for the transport market at a time when Cityspace is fast establishing itself as providers of effective, innovative passenger information solutions for national rail and bus networks and at airports."

Kizoom, managing director Damian Bown commented: "As travel information moves inexorably to electronic and self service channels, transport organisations will expect to be offered increasing levels of system support, availability and capacity.

"Kizoom's experience in running systems for TfL and National Rail equips Cityspace with the skills and credentials to offer an unparalleled portfolio of multi-platform passenger information solutions. This is a great partnership with a well of untapped opportunities ahead."