

Kizoom in the news

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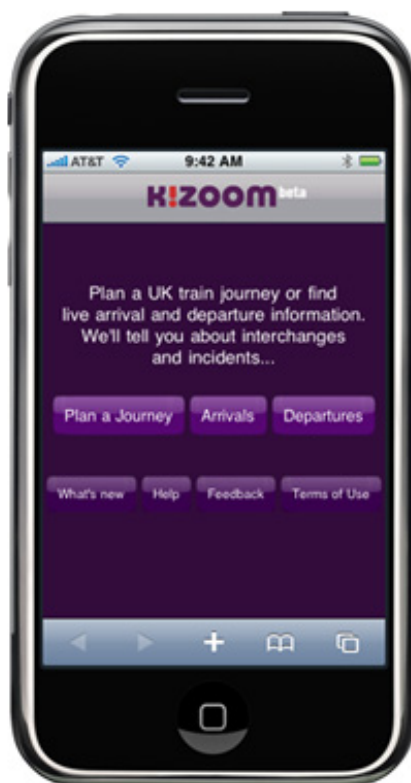
Kizoom offers real-time transit on iPhones

Right: *Users of the new 3G iPhone will be able to check journeys using Kizoom*

Kizoom, a wholly owned subsidiary of Cityspace, has released Kizoom.mobi, a dedicated real-time rail timetable and journey planning web application for iPhone users.

Released to coincide with the UK launch of iPhone 3G last week, Kizoom.mobi presents a live web application for the traveling public, delivering free and easy-to-navigate, real-time, fast journey planning, taxi finder, disruption news, rail timetables, and route stops – a useful bundle of travel services for people on the move.

Already a popular service for mobile phone users via the UK's five major mobile operators, the new iPhone interface allows users to personalize commonly used destinations by bookmarking departures and arrivals via icons on the iPhone home screen.



"Kizoom.mobi represents the very essence of our business; to deliver valuable travel information at the point of need on any device," says Andrew Fraser, chief executive of Cityspace.

"The iPhone application is a significant announcement for us as the first mobile internet web application we've released since acquiring Kizoom earlier this year – the first of many compelling propositions in our pipeline for the burgeoning mobile market!"

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