

## Kizoom in the news

---

**Publication:** Transport Briefing

**Date:** 17 September 2008

# TRANSPORT Briefing



## Edinburgh Airport buys pods to drive public transport use

BAA Edinburgh has bought two interactive touch-screen passenger information terminals to provide journey planning services in the domestic and international arrival halls of the Scottish capital's airport.

The information pods, supplied by Cityspace, will give passengers access to Traveline Scotland journey planning and BBC road and rail travel news to help them to plan their onward journeys and find out information about public transport.

"Increasing the uptake of public transport is key to our growth plans and is central to the Airport Surface Access Strategy over the next five years," said Lois Proctor, planning and development executive, BAA Edinburgh.

Interactive access to Traveline Scotland from the arrivals hall is seen as a key element in encouraging a modal shift. By presenting passengers with practical public transport options the service is expected to influence both visitors' choice of transport mode and destination, helping tourists to explore the historic city.

"Having access to local and national transport information at the point of need makes public transport a much more attractive option, said Guy Wolfenden, transport director, Cityspace.

Over 40 airlines serve more than 100 destinations and nine million passengers pass through Edinburgh Airport every year - figures which are set to grow as a £300m investment takes effect over the next 10 years. The airport is expected to attract 26m passengers a year by 2030.