

## Kizoom in the news

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### Cityspace unveils Smart Point

Cityspace has recently announced the launch of Smart Point, its new modular range of interactive touch screen terminals, delivering the widest choice of passenger information services at the point of departure or at interchanges.

Already attracting interest from a number of local authorities and Train Operating Companies, Merseyrail recently ordered several units to support its need for information, Permit to Travel and security at five un-staffed stations in the Wirral, due to go live by the autumn.

The Smart Point presents the definitive, low-cost solution to delivering customised services, ticketing and security

to rail and bus passengers where they're needed most.

Service and design options include:

- Interactive touch screen services
- Broadcast services
- Ticketing
- Help Point
- CCTV
- Illuminated branding panel
- Map and timetable panel

"The Smart Point is testament to our passion for improving the passenger waiting experience," said Guy Wolfenden, Director of Transport, Cityspace. "With 12 years of experience in designing interactive touch screen public services, we

believe the Smart Point presents the ultimate travel service model for the transport industry. State-of-the-art technology delivers multiple functions into a single structure providing a simple, low-cost, highly valued public service at the point of need."

The modular design accommodates selected services within a single structure, configurable to add and change offerings without incurring prohibitive costs. Various levels of support are available from installation and basic monitoring, to cleaning, inspections, parts and technical maintenance.

[www.cityspace.com](http://www.cityspace.com)



Smart Point pilot active in London's Notting Hill Gate