

Kizoom in the news

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Guided busway awards smartcard system contract

Transport technology firm Cityspace has been chosen by Cambridgeshire County Council to supply the ticketing systems for the Cambridgeshire guided busway, scheduled to open later this year.

Cityspace will provide 17 ticketing machines which accept cash and cards at stops along the 25 kilometre route linking central Cambridge with St Ives. The terminals will also support smartcard ticketing and are understood to be the first off-bus self-service ticketing terminals offering ITSO certified, Oyster-like facilities in the UK.

Cityspace project manager, Chris Poultney, said: "The Cambridgeshire guided busway is going to be a world-class BRT service and therefore it is important that every part of the system reflects those very high standards. That certainly includes ticketing where we want to make sure we have a system that is fast and easy to use for passengers."

The company has also supplied passenger information points for the new Swansea Metro Ftr bus rapid transit network, which went live on 1 June, having previously provided similar technology for the Ftr network in York and Kent's Fastrack BRT system.

"The Cambridgeshire guided busway project presented us with an opportunity to combine multi operator ticketing with ITSO contactless smart ticketing functionality to deliver a fully comprehensive, but simple off-bus ticketing solution," added Guy Wolfenden, director of transport at Cityspace. "This is a landmark project for Cityspace and our selection to deliver the ticketing underpins our position as leading providers of premier passenger services for the 21st century."

