

Kizoom in the news

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Swansea selects Cityspace for BRT passenger information



Cityspace has been selected by the City and Council of Swansea to provide a network of Smart Screens and Smart Panels with content management delivered by Cityspace Vision for the Bus Rapid Transit (BRT) scheme which is due to open this summer.

The Swansea Metro is a pioneering BRT scheme aimed at delivering the public transport mode of choice between the city centre, Swansea railway station and broader city limits to tackle growing congestion by delivering a desirable alternative to the car for local journeys.

A new fleet of modern streetcars wholly funded by First Cymru will run on the dedicated busways where, in phase one of the project, eight Smart Screens and two Smart Panels will deliver a mix of broadcast and interactive touch-screen services to passengers. The Council is also considering the deployment of a further 23 large screens carrying Cityspace Vision content along the new route as part of an upcoming £10.4m bus station redevelopment.