

Kizoom in the news

Publication: OOH-TV (en.ooh-tv.com)

Date: 14 September 2009



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UK: Kizoom To Install Nine Smart Points in Essex

September 14 2009 @ 8:30
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Essex County Council is rolling out a network of nine Kizoom **Smart Points** at major bus and rail interchanges to provide travel information and services for residents as part of a wider scheme to increase public transport uptake across the UK.

Following the successful pilot of terminals in Chelmsford and Brentwood, the first two Smart Point deployments are underway at the central bus stations in Basildon and Braintree. The units will feature broadcast screens for bus and rail departures – with RTI and disruption news to be introduced later in the year – and important public information announcements. Interactive touch screens will give access to services such as journey planning, local maps, BBC News, weather and print outs.

"This important network is part of the wider investment we're making in delivering travel information to the public where it's needed most; on-street, via the internet and on mobile devices. The Smart Point network will be served by **Kizoom Vision content management, authoring and delivery system**, which will manage real-time and scheduled information and public service announcements" said Robbie Watson, Sustainable Travel Team Manager, Essex County Council.

The Smart Points in Basildon Southern Hay Bus Station and Victoria Street Bus Station in Braintree are expected to go live by the end of September with a further seven at rail and bus hubs in Harlow, Benfleet and Colchester to be deployed by the end of the year.

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